

SEE FOR YOURSELF THE WORK OF THE SOY CHECKOFF.

Sponsored by the United Soybean Board, See for Yourself offers U.S. soybean farmers from across the country the opportunity to see and evaluate the work of the checkoff firsthand. From the use of U.S. Soy domestically to its export to customers around the world, See for Yourself will show you the checkoff's role in the global soy industry.

SEE IT ALL THIS SUMMER AND FALL 2023

SEE WHERE YOUR SOYBEANS GO AFTER THEY LEAVE THE ELEVATOR.

SEE YOUR CUSTOMERS AND DISCOVER WHY THEY ARE SO IMPORTANT TO YOUR BOTTOM LINE.

SEE WHAT YOUR SOY CHECKOFF DOFS AND HOW IT WORKS FOR YOU.

APPLY NOW AT UNITEDSOYBEAN.ORG/SEE

SEE FOR YOURSELF 2023 TIMELINE

FEBRUARY-APRIL: RECRUITMENT OF 2023 PARTICIPANTS. (MUST BE A U.S. SOYBEAN FARMER)

APRIL: SELECTION OF 2023 PARTICIPANTS.

MAY-JULY: PROGRAM PREPARATION AND PLANNING AND VIRTUAL PROGRAM EVENTS.

AUG. 4/5-16/17:* SOUTHEAST ASIA SITE VISITS AND EVENTS.

DAY 1: GROUP GATHERS AND DEPARTS FROM HUB CITY • DAYS 2-4: CAMBODIA • DAYS 5-8: VIETNAM

• DAYS 9-11: SINGAPORE • DAY 12: RETURN TO U.S.

NOVEMBER- DECEMBER:* DOMESTIC SITE VISITS AND IN-PERSON FINAL PROGRAM EVENT.

*Exact dates, locations and activities are being finalized.

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