



## **DIRECTOR, EXPORT PROGRAMS**

USB seeks an individual to join its Strategy Team. The Director, Export Programs will lead and foster a unified and strategic approach to export promotion. By aligning strategies, USB aims to better leverage its export investments to support global market growth and yield a clearer export strategy. This individual will collaborate and communicate between USB and its export partners for a mutually beneficial export strategy.

### **Responsibilities:**

- Collaborate with export partners in the strategy and planning phases, representing USB and fostering alignment.
- Ensure quality control in the export proposals and reports.
- Manage, monitor, and evaluate the annual export programs and budgets, including integration in USB's project/portfolio management system.
- Support the Board and committees making export investment decisions with all export-related materials and advise the Board on export program investments.
- Develop market briefs, reports, and presentations to inform Board decisions.
- Facilitate and improve coordinated strategy and collaboration among key programming areas across domestic and export research and promotion, including sustainability, feed, food, and fuel.

### **Required Experience and Qualifications:**

- Bachelor's degree in international business, business management, marketing, or a technical field related to export programs.
- Master's in related field (preferred)
- 5-10 years of experience in agriculture, global markets, or a related industry.
- Experience in and understanding of international markets (preferred).
- Project Management Professional (PMP) certification (preferred).

### **Salary and Benefits:**

- Competitive salary based on qualifications and experience.
- Health, vision, and dental insurance.
- Competitive retirement plan.

