



## **DIRECTOR, SUSTAINABLE DEMAND**

USB seeks an individual to join its Strategy Team as Director, Sustainable Demand. This individual will manage USB-funded soybean sustainability projects and execute USB strategy for soy sustainability. This individual will serve as a subject matter expert for USB and any programs that address relevant and emerging sustainability issues.

### **Responsibilities:**

- Manage sustainability data aggregation, metric development, analysis, and reporting; track progress against sustainability commitments and identify opportunities and obstacles to improvement.
- Leverage strong sustainability metrics to calculate sustainability performance baselines and progress to inform actionable recommendations.
- Engage with sustainability collaborators across the soy value chain, as well as the agriculture input and food, feed, and/or fuel sectors (CPGs, retail, animal agriculture, etc.).
- Produce content and data to support promotional materials, communications, and educational efforts for U.S. soy sustainability in collaboration with the communication team.
- Provide technical expertise and counsel as needed for strategies, emerging issues, and new initiatives.
- Lead and manage USB's sustainability advisory group consisting of industry and academic leaders.
- Lead partnerships and stakeholder engagement related to U.S. soy sustainability

### **Required Experience and Qualifications:**

- Bachelor's degree in agriculture science, animal science, agriculture business, or a related field (preferred).
- Master's or Ph.D. degree in a related field (preferred).
- 5-10 years of experience in the food, feed or fuel industry sustainability, or procurement.

### **Salary and Benefits:**

- Competitive salary based on qualifications and experience.
- Health, vision, and dental insurance.
- Competitive retirement plan.

