



## **PROGRAM MANAGER, FOOD AND/OR FEED (3 positions)**

USB seeks an individual to join the Strategy Team as a Program Manager, Food and/or Feed. This individual will execute and oversee USB R&D and marketing investments that increase demand for soy products.

### **Responsibilities:**

- Oversee contracts and relationships with partners executing work for USB to ensure maximum value and return on investment for U.S. soybean farmers.
- Support farmer committees with the portfolio development process and oversight of farmer investments.
- Serve as a subject matter expert for food and feed-related R&D and marketing.
- Oversee and maintain a project and portfolio pipeline of investments, including management of USB's portfolio/project management system.
- Manage and support data aggregation, metric development, analysis, and reporting; track progress against feed and/or food commitments and identify opportunities and obstacles for improvement.
- Translate technical information for use in promotional/marketing/communication materials.
- Manage project execution and compliance with USDA-AMS marketing and communication guidelines in collaboration with the USB communication team.

### **Required Experience and Qualifications:**

- Bachelor's degree in animal science, food science, marketing, business, or a related field.
- Master's or Ph.D. in animal science, food science or a related field (preferred).
- 5+ years of related experience.
- Project Management Professional (PMP) certification (preferred).

### **Salary and Benefits:**

- Competitive salary based on qualifications and experience.
- Health, vision, and dental insurance.
- Competitive retirement plan.

