



Manager of Communication Programs

The United Soybean Board (USB) seeks an engaged, detail-oriented Manager of Communication Programs to play a crucial role in promoting soy usage across the United States. This position offers a unique opportunity to foster relationships with Qualified State Soybean Boards (QSSBs) while executing impactful communication programs that support America's soybean farmers.

Responsibilities:

- Manage QSSB relationships, serving as a key liaison between USB and QSSBs.
- Develop and review communications for grant programs and QSSB initiatives.
- Create engaging content for multiple channels, including newsletters and social media.
- Manage agendas and content for routine webinars and meetings with QSSBs.
- Direct and review communication-related work from agency partners.
- Track and optimize performance across assigned communication channels.
- Help manage program budgets and coordinate stakeholder relations activities.
- Collaborate with the Reputation & Insights team to deliver tailored solutions and timely updates.

Required Qualifications & Competencies:

- Associates required; bachelor's degree preferred.
- 8-10 years of professional experience, with 5-7 years in the agriculture industry specifically.
- Strong background in agriculture; experience with checkoff organizations strongly preferred.
- Excellent communication skills with the ability to engage diverse audiences effectively.
- Deep understanding of farmer perspectives and information consumption habits.
- Proficiency in MS Office Suite and familiarity with social media channels.
- Strong project management skills and ability to manage competing priorities.
- Working knowledge of Agricultural Marketing Service (AMS) and USDA program guidelines.
- A history of working with farmers or living on a farm is a significant plus.

Compensation & Benefits:

- Competitive salary based on qualifications and experience
- Comprehensive benefits
- Opportunity for annual bonus
- SEP retirement plan

About USB Careers

Working at the United Soybean Board (USB) offers a unique opportunity to be part of a purpose-driven organization dedicated to advancing sustainable agriculture. Our team channels individual passion into meaningful collective action, contributing to innovative research and market development projects that enhance the





competitiveness of U.S. Soy. With a focus on sustainability and a passion for supporting America's farmers, USB allows each role to have industry-wide impact in an environment of transparency, efficiency, and mutual respect. Together, we are shaping the future of agriculture for farmers, consumers, and the global food system.

To apply, please submit your resume and cover letter to careers@unitedsoybean.org.

For more information about USB and our work, visit www.unitedsoybean.org.

The United Soybean Board is an equal opportunity employer. We are committed to the principle of equal employment opportunity for all applicants and employees and to provide a work environment free of discrimination, retaliation, and harassment. All employment decisions at USB are made without regard to race; color; religion; national, social, or ethnic origin; sex (including pregnancy and/or pregnancy related conditions); age; physical, mental, or sensory disability; HIV status; sexual orientation; gender identity, and/or expression; marital, civil union, or domestic partnership status; past or present military service; family medical history or genetic information; family or parental status; or any other status protected by State, Local, or Federal laws in the locations where we operate. USB will not tolerate discrimination or harassment based on any of these characteristics and will not tolerate unlawful retaliation for participating in protected activities.

Applicants who require reasonable accommodation to participate in the application or interview process should contact Amber James (ajames@unitedsoybean.org) to request assistance.

