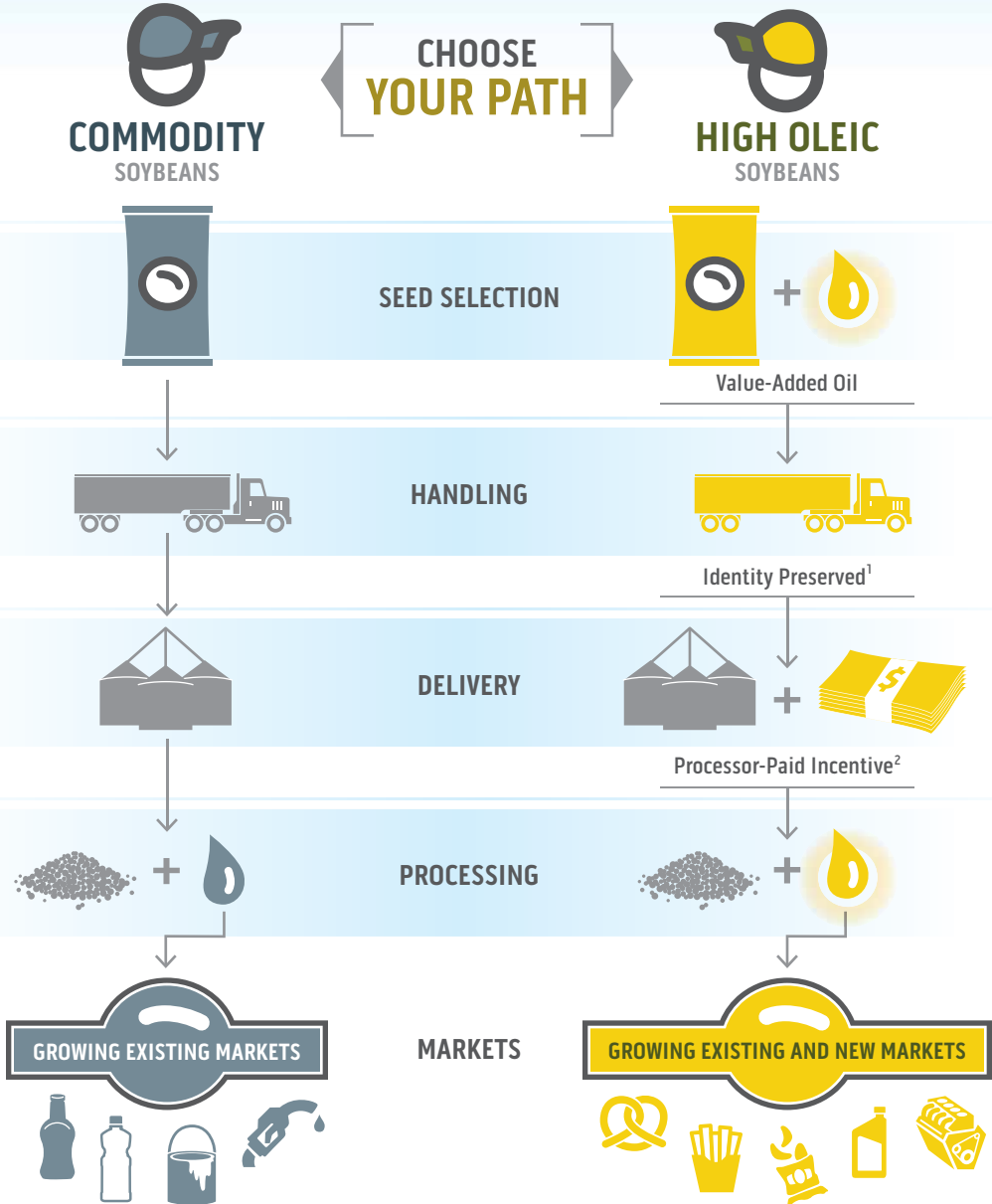


GROWING THE VALUE OF U.S. SOY TOGETHER: HIGH OLEIC AND COMMODITY SOYBEANS

High oleic soybeans give soybean farmers more marketing options than ever before. While commodity soybeans will continue to supply current markets, high oleic soybeans produce an oil with high heat stability to attract additional food and industrial markets. High oleic soybeans only require a few extra handling steps with the benefit of a processor-paid incentive. Whether you grow commodity beans, high oleic beans or both, you're playing a vital role in growing the value of U.S. soy.



High oleic can set the U.S. soy industry apart from the competition. To realize the demand that's out there, farmers need to show the food industry that they can provide an abundant, consistent supply of locally sourced high oleic oil:

18 million planted acres by 2023.

SoyInnovation.com

HIGH OLEIC
Innovation in every pod 

¹Limited clean out expected for harvest 2015, such as segregated truck for delivery.

²Harvest delivery is offered at many locations. Check with your local processor.