



INFRASTRUCTURE AND U.S. SOY

WHY END USERS CHOOSE U.S. SOY

- The reliability and efficiency of the U.S. transportation system is a significant advantage for U.S. soybean farmers over international competitors, including Brazil and Argentina.
- More than half of U.S. soy is exported. International end users expect a reliable supply of high-quality soybeans delivered by the most efficient supply chain in the world.
- International soy buyers often say that predictability of delivery is as important to them as price.
- A reliable transportation system enables U.S. farmers to move soybeans from areas of surplus to areas of deficit, which ensures domestic and international end users receive a steady supply of U.S. soybeans.

HOW THE SOY CHECKOFF MAXIMIZES PROFIT OPPORTUNITIES FOR FARMERS

- U.S. infrastructure requires improvements and modernization in order to maintain this competitive advantage of U.S. soy, especially as global demand and domestic production of soy continue to increase. The checkoff is dedicated to ensuring decision makers and influencers understand and support the need for infrastructure improvement.
- A checkoff-funded study identified the inland waterway system as the most economical and sustainable option for moving soy from field to market. The checkoff provides communications, educational materials and studies to decision makers and inland waterways influencers. The checkoff also builds partnerships with influencers to carry the message to decision makers that infrastructure improvements are needed to maintain the competitive advantage provided by the transportation system.
- The checkoff is committed to ensuring this infrastructure advantage continues setting U.S. soy apart from competition, creating profit opportunities for U.S. soybean farmers.



www.UnitedSoybean.org

Media contact: Heather Manhardt
314.236.6957 | heather.manhardt@osbornbarr.com