



NEW USES FOR U.S. SOY

WHY END USERS CHOOSE U.S. SOY

- Soybean oil can help manufacturers reduce their dependency on petrochemicals because it has many applications, including use in polyurethane foam, thermoset plastics, paints, solvents, lubricants and personal care products.
- High oleic soybean oil offers additional performance benefits in high temperature applications.
- Soybean meal is used to make formaldehyde-free adhesives and can be used as a filler in plastics and synthetic fiber.
- Anchored by exceptional composition and consistent supply, U.S. soy helps manufacturers improve production with an uninterrupted, sustainable source of raw material.

HOW THE SOY CHECKOFF MAXIMIZES PROFIT OPPORTUNITIES FOR FARMERS

- The checkoff supports innovative research that leads to the development and commercialization of sustainable products that contain soy, which increases and diversifies demand for U.S. soybean farmers.
- The checkoff has helped bring hundreds of soy-based products to the market, ranging from cleaning supplies to carpet backing. Checkoff-funded research also has led to the discovery of soy polyols used to make foam for automobiles and furniture, formaldehyde-free adhesives used in wood paneling, coatings with low volatile organic compounds and biodiesel.
- in manufacturing, expediting commercialization of soy-based products.
- The checkoff helped develop the U.S. Soy Sustainability Assurance Protocol and a third-party certified Life Cycle Assessment to provide manufacturers with tools to help formulate and market more sustainable environmentally friendly products.
- U.S. soybean oil demand for non-biodiesel industrial uses is estimated to have grown nearly 88.5 percent from 2004-2005 to 2014-2015, thanks in part to the checkoff.



www.UnitedSoybean.org

Media contact: Heather Manhardt
314.236.6957 | heather.manhardt@osbornbarr.com